

# HAPPY EASTER



# WEEK AT A GLANCE

WEEK #15 April 5—April 11, 2015

## INFORMATION UPDATE

The AGM is two weeks away. Don't forget to let Michelle know who will be attending the, AGM, tradeshow, warehouse tour and events.

Rick sent out an email to all Western Distributors for Flipz chocolate prezel booking forecasts. Please return to him by early next week.

There will be a warehouse order schedule coming out in the next few weeks for forecasting and non-stocked items. More information to follow.

### PROMOTIONS

KRISPY KERNAL—ESSO PROMOTION  
MARCH 31—MAY 25, 2015

### DISCONTINUED PRODUCTS

Sunrype Mango Mangosteen Bites 170g  
Sunrype Mixed Berry Mini Bites 170g

### NEW FCL LISTINGS—EFFECTIVE IMMEDIATELY

ITEM #	PRODUCT DESCRIPTION	COST	SUGG.
<b>VOLT</b>			
800362	VOLT WALL CHARGER	\$ 117.40	\$ 5.99
800361	VOLT DBL CAR CHARGER	\$ 100.00	\$ 8.99
800353	VOLT TOWER 5	\$ 420.28	
800352	VOLT TOWER 2	\$ 534.92	
800354	VOLT TOWER 3	\$ 561.82	
800360	VOLT MICRO USB LED	\$ 128.00	\$ 8.99
800358	VOLT IPHONE 5 LED	\$ 142.25	\$ 9.99
800359	VOLT IPHONE 4 LED	\$ 128.00	\$ 8.99
800356	VOLT 9FT IPHONE 5	\$ 108.40	\$ 9.99
800357	VOLT 9FT IPHONE 4	\$ 91.80	\$ 8.99
800355	VOLD AUX CALBE	\$ 173.60	\$ 7.99
<b>KOALA</b>			
800264	KOALA GUMMY CONES	\$ 2.09	\$ 3.29
800266	KOALA SOUR CONES	\$ 2.09	\$ 3.29
39086	KOALA LIVEWIRE CUPS	\$ 1.95	\$ 2.99
39085	KOALA SOUR SOOTHER CUPS	\$ 1.95	\$ 2.99

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## FCL PRICE INCREASES

ITEM #	PRODUCT DESCRIPTION	TRADEWIDE SELL	New Unit Cost	SUGG. RETAIL
<b>FCL PRICE INCREASES EFFECTIVE APRIL 1, 2015</b>				
<b>PLANTER'S</b>				
45000	PLNTRS VAN NUT & CRAN MIX 70G	\$ 0.88	\$ 0.92	\$ 1.49
45001	PLNTRS BLCK PEP PIST 150G	\$ 3.60	\$ 4.95	\$ 7.99
68300	PLANTERS NATURAL ALMONDS 50G	\$ 0.82	Delist	
68301	PLANTERS CASHEW PIECES 50G	\$ 1.30	Delist	
68302	PLANTERS NUT & FRUIT MIX 70G	\$ 0.88	\$ 0.92	\$ 1.49
68303	PLANTRS BL PEANUTS W/SALT 80G	\$ 0.88	\$ 0.92	\$ 1.49
68304	PLNTRS HONEY RSTD PEANUTS 70G	\$ 0.88	\$ 0.92	\$ 1.49
68305	PLANTERS BBQ PEANUTS 70G	\$ 0.88	\$ 0.92	\$ 1.49
68308	PLANTERS MIXED NUTS DLX 80G	\$ 2.19	\$ 2.42	\$ 3.99
68309	PLANTRS PISTA. NAT W/SALT 60G	\$ 1.66	\$ 2.22	\$ 3.69
68310	PLNTRS CASHEW RSTD N/SALT 80G	\$ 2.61	\$ 2.55	\$ 4.19
68311	PLNTRS CASHEW RSTD W/SALT 80G	\$ 2.61	\$ 2.55	\$ 4.19
68312	PLNTRS ALMOND NAT SUPREME 60G	\$ 1.75	\$ 2.01	\$ 3.29
68313	PLNTRS ALMOND RSTD W/SALT 60G	\$ 1.75	\$ 2.01	\$ 3.29
68314	PLNTRS ALMOND DRY RSTD SM 50G	\$ 1.84	\$ 2.01	\$ 3.29
68316	PLNTRS SFLOWER W/S HULLED 90G	\$ 0.99	\$ 1.10	\$ 1.79
68317	PLNTRS SFLOWER BBQ HULLED 90G	\$ 0.99	\$ 1.10	\$ 1.79
68318	PLTRS COCKTAIL PEANUTS WS 150G	\$ 1.63	\$ 1.65	\$ 2.69
68319	PLTRS NAT CALIFOR. PISTA. 150G	\$ 3.60	\$ 4.95	\$ 7.99
68320	PLANTERS BBQ PEANUTS 150G	\$ 1.63	\$ 1.65	\$ 2.69
68321	PLNTRS HONEY RSTD PEANUTS 150G	\$ 1.63	\$ 1.65	\$ 2.69
68322	PLANTRS WHOLE CASHEWS W/S 150G	\$ 3.84	\$ 4.58	\$ 7.49
68500	PLTRS DRY ROASTED PEANUTS 70G	\$ 0.88	\$ 0.92	\$ 1.49
<b>MOOSE BOYS JERKY</b>				
800204	MOOSEBOYS JERKY ORIG 70G	\$ 3.43	\$ 4.51	\$ 6.99
800205	MOOSEBOYS JERKY TERIYAKI 70G	\$ 3.43	\$ 4.51	\$ 6.99
800206	MOOSEBOYS JERKY SWEET HEAT 70G	\$ 3.43	\$ 4.51	\$ 6.99
<b>OTHER</b>				
800213	800213 Caramel Cob JR	\$ 1.26	\$ 1.57	\$ 2.59
800103	800103- Koko slush puppy Dips	\$ 1.75	\$ 1.79	\$ 2.79
39081	39081 - Slush puppy spray	\$ 1.61	\$ 1.79	\$ 2.79
39080	39080 - Slush puppy squeeze	\$ 1.61	\$ 1.79	\$ 2.79

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## FCL PRICE INCREASES

ITEM #	PRODUCT DESCRIPTION	TRADEWIDE SELL	New Unit Cost	SUGG. RETAIL
<b>FCL PRICE INCREASE EFFECTIVE MAY 1, 2015</b>				
<b>BIGS SEEDS</b>				
30850	Bacon Sunflower seed 140g	\$ 1.49	\$ 1.65	\$ 2.59
30851	Franks Red Hot Buffalo Wing Sunflower seed 140g	\$ 1.49	\$ 1.65	\$ 2.59
30852	Dill Pickle Sunflower seed 140g	\$ 1.49	\$ 1.65	\$ 2.59
30853	Hidden Valley Ranch Sunflower seed 140g	\$ 1.49	\$ 1.65	\$ 2.59
30855	Power Wing Shipper 36x140g	\$ 53.64		\$ 2.59
30856	Shipper 72x140g	\$ 107.28		\$ 2.59
<b>ENERGY DRINKS</b>				
68479	5 HOUR ENERGY BERRY	\$ 2.40	\$ 2.46	\$ 3.89
68480	5 HOUR ENERGY LEMON-LIME	\$ 2.40	\$ 2.46	\$ 3.89
68481	5 HOUR ENERGY GRAPE	\$ 2.40	\$ 2.46	\$ 3.89
68482	5 HOUR ENERGY POMEGRANATE	\$ 2.40	\$ 2.46	\$ 3.89
68483	5 HOUR ENERGY ORANGE	\$ 2.40	\$ 2.46	\$ 3.89
68524	5 HOUR ENERGY PINK LEMONADE	\$ 2.40	\$ 2.46	\$ 3.89
68484	5 HOUR ENERGY XTRA STRENGTH	\$ 2.52	\$ 2.60	\$ 3.99
68502	5 HOUR ENERGY GRAPE EXTRA STRENGTH	\$ 2.52	\$ 2.60	\$ 3.99
<b>ISLAND SNACKS</b>				
69002	IS FRTY GUMMY SHRK 36X217g	\$ 1.92	\$ 2.21	\$ 3.59
69004	IS HNY RSTD CASHEWS 72X70g	\$ 1.92	\$ 2.21	\$ 3.59
69007	IS PEPPERMINT PUFFS 36X161g	\$ 1.92	\$ 2.21	\$ 3.59
69011	IS GMY PEACH RINGS 36X217g	\$ 1.92	\$ 2.21	\$ 3.59
69014	IS TRPICL TRL MIX 36X189g	\$ 1.92	\$ 2.21	\$ 3.59
69015	IS HIGH ENERGY MIX 36X140g	\$ 1.92	\$ 2.21	\$ 3.59
69016	IS ORANGE SLICES 36X252g	\$ 1.92	\$ 2.21	\$ 3.59
69017	IS FNCY CHOCO MIX 36X189g	\$ 1.92	\$ 2.21	\$ 3.59
69018	IS FRUIT SLICES 36X252g	\$ 1.92	\$ 2.21	\$ 3.59
69019	IS FNCY ISLND MIX 36X168g	\$ 1.92	\$ 2.21	\$ 3.59
69020	IS SLT WATER TAFFY 36X133g	\$ 1.92	\$ 2.21	\$ 3.59
69022	IS SOUR NEON WORMS 36X217g	\$ 1.92	\$ 2.21	\$ 3.59
69024	IS CARMEL CREAMS 36X140g	\$ 1.92	\$ 2.21	\$ 3.59
69025	IS RUNTS 36X133g	\$ 1.92	\$ 2.21	\$ 3.59
69026	IS SPICY PARTY MIX 36X154g	\$ 1.92	\$ 2.21	\$ 3.59
<b>EXCLUSIVE CANDY</b>				
68429	COMBOS FA CHEDDAR PRETZEL 198.5G	\$ 3.00	\$ 3.49	\$ 5.69
68430	COMBOS FA JALAPENO CHEDDR 178.6G	\$ 3.00	\$ 3.49	\$ 5.69
68432	COMBOS FA PIZZERIA PRETZL 198.5G	\$ 3.00	\$ 3.49	\$ 5.69
68433	COMBOS FA NACHO CHE PRETZ 198.5G	\$ 3.00	\$ 3.49	\$ 5.69
<b>ULTIMATE GOURMET ****THIS PRICE INCREASE IS FOR INDEPENDENTS AS WELL****</b>				
68326	UG CANDY CUP	\$ 1.38	\$ 1.65	\$ 2.49
68327	UG CANDY CUP	\$ 1.38	\$ 1.65	\$ 2.49
68324	UG CANDY CUP	\$ 1.38	\$ 1.65	\$ 2.49



# PROMOTION



**2 for 2\$ Variety of flavoured peanuts 60g**

**March 31<sup>st</sup> to May 25<sup>th</sup> 2015**

**“ESSO - CONVENIENCE STORE”**

**Variety Peanuts 60g:**

- Honey roasted jumbo runners peanuts
- Salt & vinegar jumbo runners peanuts
- Salted blanched jumbo runners peanuts
- BBQ jumbo runners peanuts

**Special price: \$0,74/ unit** starting on March 17<sup>th</sup>

**SRP: 2/ \$2**

***IT IS AN INLINE PROMOTION WITH A WOBLER  
(no additional product placement available)***

